



HELPING TO AMPLIFY  
BRANDS THROUGH DIVERSE  
CUSTOM-DESIGNED VOICE

## FREQUENTLY ASKED QUESTIONS

### GENERAL QUESTIONS

#### Why VocaliD?

VocaliD uses cutting-edge AI techniques to design relatable high-quality synthetic voices for brands. As experts in speech processing and technology, we understand the power of voice as a social connector.

#### Why synthetic voice?

VocaliD's custom-designed synthetic voices allow brands the freedom and flexibility to personalize dynamic content in real-time.

#### How do you make a synthetic voice?

We begin with human recordings. We then use advanced speech processing and machine learning techniques to build a voice AI model that learns to produce speech that resembles the training data.

#### Will you copy a celebrity's voice for me?

No. We do not impersonate anyone's voice without their permission.

#### What languages can you make a voice in?

At present, we are focused on English, including accents and dialects from around the world.

#### My question wasn't answered.

No problem! Reach out to us at [hello@vocalid.ai](mailto:hello@vocalid.ai)

### VOICE TALENT QUESTIONS

#### How does voice synthesis effect me professionally?

As more and more devices and apps begin to talk, they'll need a unique voice. Advances in artificial intelligence open up new ways in which you can use your voice talent to bring this technology to life. There will always be the need for traditional voice over work, and now, you can audition for jobs in these emerging markets as well!

#### What do I need to do?

Opportunities will be posted on Voices.com for voice actors with memberships to the platform. Ensure your profile is up to date and that you have a premium membership and you will be able to audition for opportunities that best match your skills. If selected by a client, VocaliD will guide you through the recording process.

### BRAND QUESTIONS

#### Does VocaliD offer pre-made voices for commercial use?

No, not at this time. We specialize in designing your brand's unique vocal identity.

#### Are there demos available of VocaliD voices?

There are voice samples embedded on our website at: [www.vocalid.ai/voices](http://www.vocalid.ai/voices)

#### Do I have exclusive rights, or own, my custom voice?

Voice over actors retain the rights to their natural voice. The terms of use of the synthetic voice created from their recordings is negotiated with the voice talent & Voices.com.

#### Do I have unlimited rights to use this voice forever?

#### How many applications can I use it on?

The length and contexts of use of the synthetic voice are negotiated with the voice talent. There is a subscription license fee associated with usage.

#### Are voice actors aware that you are designing synthetic voices from their voice recordings?

Yes, of course. Voice talent must agree to the terms of use and they have full control over their own voice. Once consent is provided, VocaliD gathers the necessary recordings to build your custom-designed digital voices.

#### How long will it take to receive a custom voice?

The process is different for each client and depends on many factors. Email us to chat about your project and needs: [hello@vocalid.ai](mailto:hello@vocalid.ai)

#### What are the options for deployment?

We can provide you downloadable files or a voice engine that integrates with our cloud-based API, on-premise deployments, or on-device SDKs.

#### How do we get started?

Reach out to your Voices.com sales representative or email us at [hello@vocalid.ai](mailto:hello@vocalid.ai) to arrange a consultation with our custom voice designer. We will work with your team to define your desired vocal persona, match these traits to find the perfect talent for your project, and then begin crafting your designer voice all within a few days.